



An Integrated & Sustainable Agri-Village



www.heroldmeander.co.za



www.kaukou.co.za





About Herold Meander

Herold Meander is a private black owned and compliant entity for development on portions of private land in Herold that are suitable for honeybush tea, proteas, aquaculture (rainbow trout), aquaponics and agro-processing. Herold is a secluded little rural settlement. It is culturally and historically significant and has the potential to establish sustainable rural livelihoods in a picturesque little tourism village situated on a working farm.

Our Herold Meander farm is situated halfway between George and Oudtshoorn and can be accessed either via the scenic and unaltered historic Montagu Pass or via Route 62 or via the Outeniqua Pass. It is situated within the Cape Floral Region that is a UNESCO World Heritage Site as well as within the Garden Route UNESCO-declared Biosphere Reserve.

The Herold area is underlain by folded and faulted rocks of the Table Mountain Group. The Herold Meander farm is located in the upper Doring River Catchment in the larger Gouritz River System. There are four irrigation dams on the farm with the Afguns and Doring Rivers forming the South-Western boundary. The indigenous Khoikhoi named the local river Kaukou, which literally means 'pricking thorn'.





Our Story

We are developing a once abandoned and derelict private farm (156ha in size) into a functional and sustainable Agri-Village in an incremental and phased approach. The primary focusses of the project are agriculture on 80ha of irrigated land and agro-processing, while agri-tourism is the secondary focus.

We are currently cultivating Kaukou Honeybush Tea and Proteas, while a nursery has been established to ensure a sustainable supply of honeybush seedlings and protea cuttings. Agro-processing facilities are being planned for our honeybush tea and proteas.

Our agri-tourism initiatives are to accentuate the local tourism attractions and create opportunities for rural development.





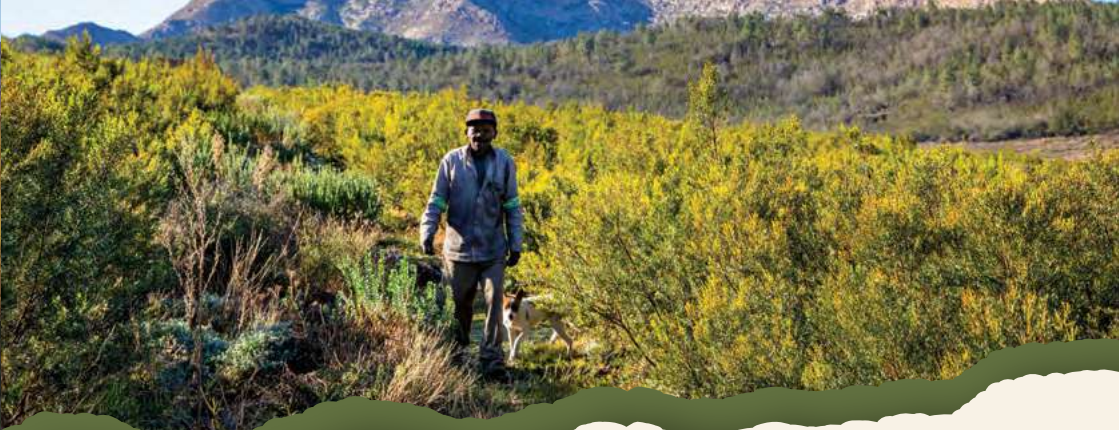
A Rural Urban Node

Herold consists of a combination of private farms as township establishment never took place in the area. We are committed to establish an integrated and sustainable Agri-Village by obtaining all the development approvals.

The Herold area possesses the following Social facilities:

- Two government schools.
- A Post Office and Shop with ATM.
- Four churches with community halls at VGK de Villiers Church and NG Church.
- Two rectories of VGK de Villiers Church and NG Church.
- Provincial Health Clinic, Railway Station at Campher and SA Police Station.
- Cemeteries, Guest House and various heritage buildings and farmhouses.





Approvals Obtained

According to South African legislation and regulations, the following approvals have been obtained for our proposed Agri-Village development:

- Our Integrated Water Use License Application has been authorised by the Department of Human Settlements, Water and Sanitation for a 20-year period.
- Our Heritage Impact Assessment was endorsed and supported by Heritage Western Cape.
- Our CARA permit to cultivate an additional 16ha of dry land and 30ha irrigation virgin soil were approved by the Department of Agriculture, Land Reform and Rural Development to ensure 80ha of irrigated land.
- Our Invasive Species Control Plan was approved by the Department of Environment, Forestry & Fisheries.
- We obtained an Environmental Authorisation for 20 years via an extensive public participation process in terms of the National Environmental Management Act.
- Our town planning application has been advertised in terms of the Spatial Planning and Land Use Management Act and is considered by the George Municipality.

Our farming initiatives are supported by the Department of Agriculture via the Comprehensive Agricultural Support Programme, the Department of Trade, Industry and Competition (exports & marketing), the Agricultural Research Council and WESGRO to ensure that we are export compliant.





Our Achievements

Various achievements were obtained by us in our endeavours to develop an abandoned and derelict private farm into a functional and sustainable Agri-Village:

- The clearing of nearly 55ha of alien trees (black wattle, hakea, poplar, pine and blue gum trees) and incorporating it into our existing agricultural production areas.
- We built a honeybush tea and protea shade net structure including a plastic tunnel for the propagation of our seedlings and cuttings.
- We established 15ha of proteas.
- We established 20ha of honeybush tea and will ultimately expand it to 30ha.
- We are establishing grazing areas for our sheep.
- We upgraded the historic irrigation canals, boreholes and dams to ensure a sustainable flow of irrigation water for our 80ha of agricultural lands.
- Heritage buildings are being restored, farm infrastructure have been upgraded and fencing have been reinstated.
- Sustainable jobs have been created and we are contributing to rural economic growth.
- Various government approvals have been obtained to be compliant with national regulations.





Tourism Attractions

The Herold Meander farm and the surrounding areas offer indigenous products, heritage buildings and agri-tourism attractions that can be enjoyed during a day visit.

The attractions from Herold Meander farm to Outeniqua (Witfontein) Nature Reserve along the Montagu Pass road include the following:

- Moertjiesklip Farm Stall with Wind Mill selling wine, proteas, coffee, honeybush tea, cosmetics and other farm products.
- National Monuments that include the unaltered Montagu Pass as constructed in 1847, Toll House and Keur River Bridge.
- Cradock Peak that is the highest peak in the Outeniqua Mountains.
- Outeniqua Power Van operating along the only railway line linking the Garden Route Coast and Hinterland.
- Historical buildings, commemorative obelisk, historical furrows, old graveyards and rock paintings.
- Hiking Trails, namely Doring Wilderness, Pass to Pass, Keur River Bridge Nature, Forest Buzzard Hiking, Cradock Pass, George Peak and Campher's Kloof.
- Mountain biking along the Cross Cape Cycle and Montagu Pass routes.
- Largemouth bass fishing - catch and release.
- Bird watching with over 150 bird species sighted.
- Hops route, Herold Wines and opportunities for Craft Beer.
- Garden Route Camino route via Herold Meander farm and Montagu Pass.
- Riel dance, donkey cart rides, roosterkoek, honeybush tea, proteas and festivals.
- In process to be established: touch farming, mohair spin & weaving and pottery.





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Local Map



Regional Map

